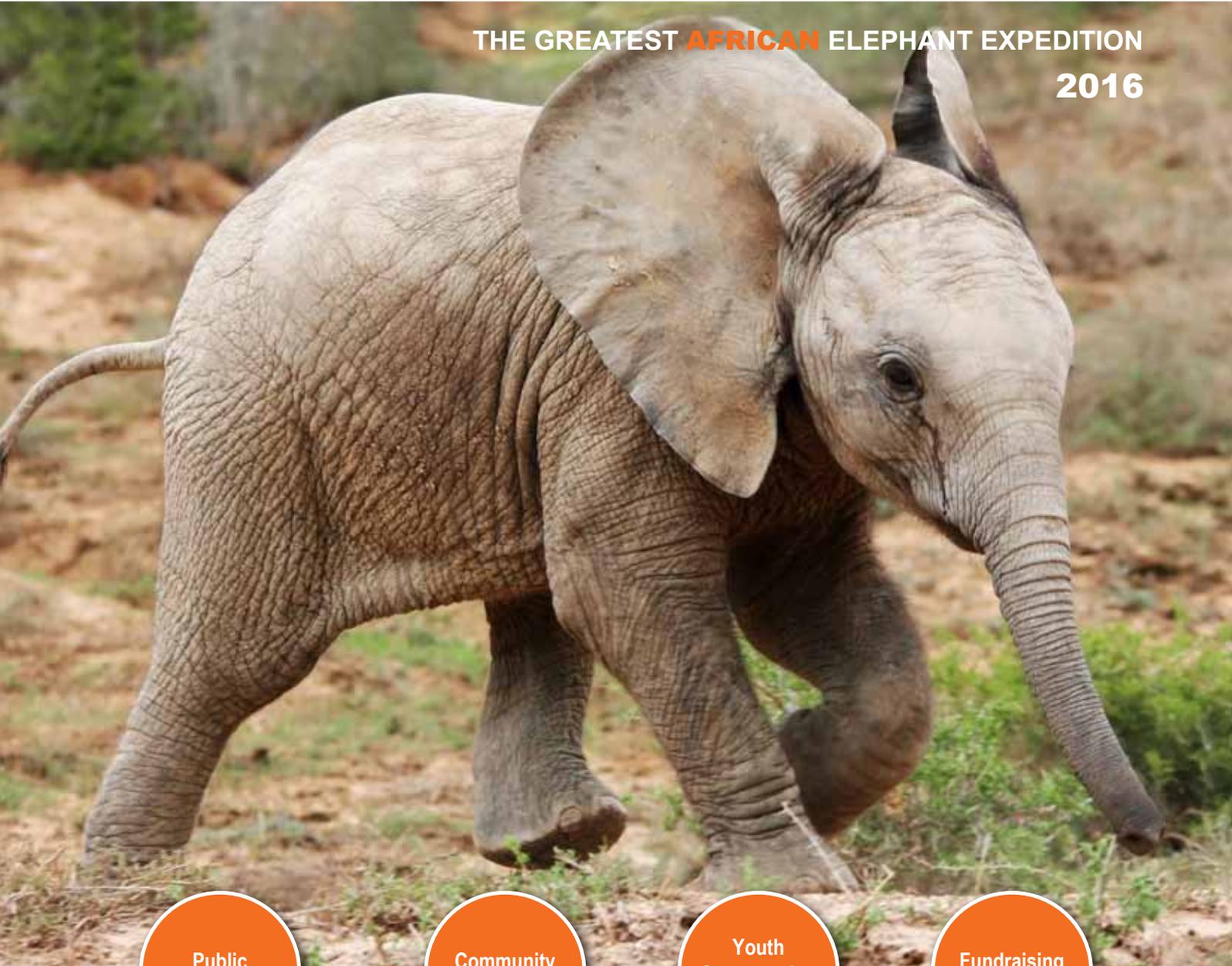


THE GREATEST **AFRICAN** ELEPHANT EXPEDITION 2016



Public
Awareness

Community
Upliftment

Youth
Conservation
Education

Fundraising
Support

Africa is losing elephants at an alarming rate and wildlife poaching has spiralled out of control. Most South Africans are passionate about nature conservation, but what can we all do about it?

For the first time in the world, an intrepid group of women explorers, have decided to bring the global spotlight on the plight of these gentle creatures and the people who protect them by embarking on an epic expedition across Africa.

The 'ELEPHANT IGNITE expedition' will see a group of passionate females, from all walks of life, travel a distance of over 10 000kms through 10 southern African countries, visiting African organisations dedicated to the preservation of elephants that need our ongoing support.

**10 000 KILOMETERS | 10 COUNTRIES
ONE INCREDIBLE JOURNEY**

'WOMEN FOR WILDLIFE'



CORPORATE SPONSORSHIP OPPORTUNITIES

The sponsorship packages listed are mere guidelines. Should this campaign meet your brand strategy and resonate with your company vision we are happy to discuss exclusive sponsorship packages.

R 500,000-00 and up

1. Certificate of Participation
2. Logo on all printed and digital marketing and training materials.
3. Corporate branding on expedition vehicles and EIE crew uniforms. Primary logo positioning on the vehicles provides highly visible on road exposure in all countries visited.
4. Two speaker events with expedition organiser at company offices or specified venue. (Speaker travel not included)
5. Two expedition slots for staff/client to join.
 - One week expedition slot for one crew member at departure to join the expedition. Press interviews to be arranged with sponsors crew member to enhance media exposure.
 - One expedition slot for second leg of expedition.
6. Media Coverage - Credit on all radio / TV interviews and broadcast coverage of the expedition.
7. Print Media Coverage - Credit on press releases, feature articles and photographs in the local newspapers and magazine partners pre and post the event.
8. Website & social media coverage: Sponsor's logo, banners or a pull-thru ads on EIE website. Logo's and brand names on relevant social media posts (Twitter, Facebook, Instagram)
9. Logo credit on all video clips (pre, during and post expedition)
10. Logo credit on official EIE video
11. Copy of EIE Video
12. Copy of EIE photobook
13. Corporate branding at all EIE corporate events
14. Section 18A tax exemption Donation Certificate

R 250,000-00 to R 149,999.00

1. Certificate of Participation
2. Logo on all printed and digital marketing and training materials.
3. Corporate branding on expedition vehicles. Secondary logo positioning.
4. One speaker event with expedition organiser at company offices or specified venue. (Speaker travel not included)
5. One expedition slot staff member/client to join for first leg of expedition.

6. Media Coverage - Credit on all radio / TV interviews and broadcast coverage of the expedition.
7. Print Media Coverage - Credit on press releases, feature articles and photographs in the local newspapers and magazine partners pre and post the event.
8. Website & social media coverage: Sponsor's logo on EIE website. Logo's and brand names on relevant social media posts (Twitter, Facebook, Instagram)
9. Logo credit on all video clips (pre, during and post expedition)
10. Logo credit on official EIE video
11. Copy of EIE Video
12. Copy of EIE photobook
13. Corporate branding at post expedition corporate event
14. Section 18A tax exemption Donation Certificate

R 149,999-00 to R 49,999.00

1. Certificate of Participation
2. Logo on all printed and digital marketing and training materials.
3. Website & social media coverage: Sponsor's logo on EIE website. Logo's and brand names on relevant social media posts (Twitter, Facebook, Instagram)
4. Logo credit on official EIE video
5. Copy of EIE Video
6. Copy of EIE photobook
7. Corporate branding at post expedition corporate event
8. Section 18A tax exemption Donation Certificate

R 49,999.00 and below

1. Certificate of Participation
2. Logo on EIE website
3. Website & social media coverage: Sponsor's logo on EIE website. Logo's and brand names on relevant social media posts (Twitter, Facebook, Instagram)
4. Copy of EIE Video
5. Copy of EIE photobook
6. Section 18A tax exemption Donation Certificate

Comprehensive reporting on media coverage will be provided post event at all sponsors involved.

PLEASE NOTE: The expedition members are required to self-fund their participation costs. All proceeds from our fundraising campaigns are directed to the nominated beneficiaries.



Sponsored by:

Safari Rental
Proudly rented by **AVIS**



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